



Longmont Economic
Gardening Initiative

Small Business Resource Guide



- **Business Counseling**
- **Workshops and Classes**
- **On-line training and resources**

Resources for Small Business

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Longmont Economic Gardening Initiative (LEGI)

Enriching Business!

The Longmont Economic Gardening Initiative (LEGI) is a new program designed to assist Longmont's business community by offering targeted data analysis, training and strategic planning to all businesses within the city. LEGI brings together a wealth of resources under one umbrella to make it easier for business owners to get answers and assistance.

Who are the LEGI Partners?

The LEGI is a program developed by the Economic Alliance, a collaboration between all the partners listed on the next page.

Who can participate?

Any business in Longmont is eligible to participate.

Where do I get this assistance?

A packet of information that includes a description of services and an application can be picked up from Economic Alliance Partners listed to the right. Upon submitting your application to the City Economic Development Manager (CEDM), you will be contacted within two weeks and invited to an interview to have the available services and options explained. Some services will be offered at Front Range Community College, at the offices of the Small Business Development Center and other locations.

How much does it cost?

The initial interview, counseling, research data and data analysis are FREE. There may be a low cost fee for ongoing data analyses. Specified classes, training programs, seminars or recommended books and collateral are optional and at market price.

When will the LEGI start?

July 1, 2006

For more information:

Contact Doug Bene, Economic Development Manager at (303) 651-8589 or e-mail: economic.gardening@ci.longmont.co.us. You may also check out the City's website at: www.ci.longmont.co.us/legi.

Economic Alliance Partners



City of Longmont
350 Kimbark Street



Front Range Community College (FRCC)
3645 W. 112th Avenue, Westminster



Latino Chamber of Commerce of Boulder County
505 Main Street



Longmont Area Chamber of Commerce
528 Main Street



Longmont Area Economic Council
528 Main Street



Longmont Area Visitor Association
528 Main Street



Longmont Downtown Development Authority
528 Main Street



**Longmont Entrepreneurial Network
(a CTEK Venture Center)**
2400 Trade Center Avenue



Longmont Small Business Association
357 Main Street, Unit 1



Small Business Development Center (SBDC)
2440 Pearl Street, Boulder
3645 W. 112th Avenue, Westminster

Business Counseling

Boulder County Community Action Program (CAP)

3482 N. Broadway
Boulder CO 80304
(303) 441-3975
www.co.boulder.co.us/cs/cp/programs.htm

Colorado Small Business Development Centers (SBDC)

Serving Boulder County
Boulder SBDC
2440 Pearl Street
Boulder, CO 80302
303-442-1475
www.bouldersbdc.com

Westminster SBDC at Front Range Community College
3645 West 112th Avenue
Westminster, CO 80031
303-460-1032
www.frontrange.edu/smallbusiness

Boulder County Campus
2190 Miller Drive
Longmont CO 80501
303-404-5465

Personal Investment Enterprise (PIE)

Mission: Our mission is to provide tools that empower low-income people to save and build assets to strengthen their economic stability.

Individual Development Accounts (IDA's) are matched savings accounts designed to help low-income, working families and individuals accumulate money to purchase an asset of great value, such as a home, post-secondary education, or a small business.

Free

One-on-one Business Counseling

- Free one-on-one business counseling. SBDC business consultants come from a variety of industries and specializations and have attained professional degrees and years of practical business experience. Most SBDC counselors are current or former business owners, ready to help you and your business flourish.
- Connection to Business Resources - both tools and people – including lenders and other financing sources, to attorneys, CPAs and many business specialists.
- Multicultural Initiatives

Free

Business Counseling

Longmont Entrepreneurial Network (A CTEK Venture Center)

2400 Trade Centre Ave.
Longmont, CO
(303) 678-8000
www.ctek.biz

Maintains a list of over 700 business advisors. Contact them if you are looking for someone with a specific skill set.

Free

Micro Business Development Business Assessments and One-on-one Fee Based Services

700 Kalamath Street
Denver, CO 80204
303-308-8121
www.microbusiness.org

Micro Business Assessment (MBA) gives small business owners an affordable review of their business and provides them with the tools and recommendations necessary to achieve their goals. In addition, your business can receive professional, specialized consulting in a variety of critical business areas.

Fee Charged

SCORE

Longmont
Career Development
Center
1200 South Sunset St
Longmont, CO 80501
303-682-1071

Denver
721 19th Street, 4th Floor, Room
426
Denver, Colorado 80202
303-844-3985 ext. 213
score62@scoredenver.org

One-on-one Business Counseling

SCORE relates to your anxieties; we have been there before.

- Starting your own business - start right, run right, grow right
- Advice from the experts - banking, tax, organization
- Promote your business - advertising, Internet, customer retention
- The business plan - turn your ideas into results
- Selling for Success and Survival

Free

Workshops and Classes

Boulder County Community Action Program (CAP)

3482 N. Broadway
Boulder CO 80304
(303) 441-3975
www.co.boulder.co.us/cs/cp/programs.htm

Personal Investment Enterprise (PIE)

Mission: Our mission is to provide tools that empower low-income people to save and build assets to strengthen their economic stability.

Individual Development Accounts (IDA's) are matched savings accounts designed to help low-income, working families and individuals accumulate money to purchase an asset of great value, such as a home, post-secondary education, or a small business.

Free for Qualified Applicants

Front Range Community College

Boulder County Campus
2190 Miller Drive
Longmont CO 80501

Westminster, Campus
3645 West 112th Avenue
Westminster, CO zip
303-404-5465
303-404-5465
<http://wcicpd.frontrange.edu/>

Institute for Community and Professional Development

Offers courses and seminars in a wide range of business-related topics, including: management and leadership, project management, software applications and multimedia technology.

Fee Charged

Workshops and Classes

Colorado Small Business Development Centers (SBDC)

Serving Boulder County

Boulder SBDC

2440 Pearl Street
Boulder, CO 80302
303-442-1475
www.bouldersbdc.com

Westminster SBDC at

Front Range Community College

3645 West 112th Avenue
Westminster, CO 80031
303-460-1032
www.frontrange.edu/smallbusiness

Boulder County Campus

2190 Miller Drive
Longmont CO 80501
303-404-5465

Longmont Free University

www.longmontfreeu.com
303-702-1500

Practical Business Workshops

Short interactive workshops are taught by business specialists

- Topics to help new businesses start and established businesses grow.
- Visit websites for Current Workshop Calendars and Descriptions
- Classes and workshops cover all the basic business functions including sales, marketing, accounting and understanding financial statements.
- A wide range of specialized “How-To” topics are also available, such as internet marketing, public relations, market research and pricing strategies.

Leading Edge Entrepreneurship /Business Plan Course

- Hands—on course helps you complete a business plan in 12 weeks
- Instructors and speakers are business professionals, specialists, business owners, financing representatives and more.

Fee Charged

Offers courses in business formation, accounting, marketing and sales techniques, employment and management issues, tax saving strategies, business presentations, software programs and other business related topics.

Fee Charged

Workshops and Classes

Mi Casa Resource Center for Women Inc.

360 N Acoma St
Denver, CO 80223 - 1167
(303) 573-1302

A FREE 3-hour business basic training workshop is offered every month. An affordable 12-week comprehensive business course is also offered.

Free; Fee Charged

Micro Business Development Workshops and Courses

700 Kalamath Street
Denver, CO 80204
303-308-8121
www.microbusiness.org

A variety of workshops are offered throughout the year:

- The Foundation Series explores entrepreneurship and readiness (Tier 1) and introduces core business concepts (Tier 2).
- Access to Markets program focuses on income generating opportunities.
- Other Programs include Sustainable Enterprise, Food-based Business and other specialty workshops.

Fee Charged

Workshops and Classes

SCORE

Longmont
Career Development
Center
1200 South Sunset St
Longmont, CO 80501
303-682-1071

Denver
721 19th Street
4th Floor, Room 426
Denver, Colorado 80202
303-844-3985 ext. 213
score62@scoredenver.org

Highly acclaimed series of business startup workshops

SCORE relates to your anxieties; we have been there before.

- Starting your own business - start right, run right, grow right
- Advice from the experts - banking, tax, organization
- Promote your business - advertising, Internet, customer retention
- The business plan - turn your ideas into results
- Selling for Success and Survival

Fee Charged

Library Resources

Longmont Public Library

409 4 Av & Emery

Longmont, CO 80501 - 5507

They have a good selection of books on business related issues, including writing a business plan, valuing a business and a large selection of business plans from various types of businesses.

On-line Training

Denver Small Business Development Center (SBDC)

303-626-8076
www.denversbdc.org

Small Business Administration (SBA)

www.SBA.gov

www.sba.gov/training/courses.html

SmallBizU Free Online Training

The Denver Metro Small Business Development Center (SBDC) is now offering the largest selection of free online training for small business owners and entrepreneurs. SmallBizU is the first online academy created especially for the education and training needs of small businesses and entrepreneurs.

Fee Charged

Small Business Training Network

The Small Business Training Network, sponsored by the Office of Entrepreneurial Development, is a virtual campus housing free training courses, workshops and knowledge resources designed to assist entrepreneurs and other students of enterprise.

Free

Useful Websites

Secretary of State

1700 Broadway, Suite 200
Denver CO 80290
303 894 2200
www.sos.state.co.us/pubs/business/main.htm

Useful one-stop resource for business organizations, registrations, names, trademarks, fees, publications, FAQs, Etc

Economic Gardening City of Littleton

Business/Industry Affairs
2255 W. Berry Ave.
Littleton, CO 80165
M-F, 8 am-5 pm
www.littletongov.org/bia/economicgardening/resources.asp

For a Better Understanding of Economic Gardening

Economic Gardening was built on a foundation of cutting edge thinking by economists and researchers all over the country. For those interested in an entrepreneurial approach to economic development, with a strong grounding in the roles that innovation and ideas, complexity, temperament and industry clusters play in the new economy, the City of Littleton Economic Gardening Program recommends resource information from a range of people, books, and institutions, available by linking through this website.

Office of Economic Development & International Trade

1625 Broadway, Suite 170
Denver, CO 80202
Phone: 303-892-3864
Fax: 303-892-3848
www.state.co.us/oed/sbdc
Www.advancecolorado.com

Useful links to State of Colorado resources and information

- Colorado Small Business Development Centers
- Minority and Women Owned Businesses
- Business & Economic Development
- Biosciences and Emerging Technologies
- Communications & Information Technology
- Business Finance
- International Trade
- Invest in Colorado
- Tourism
- Economic Development Commission
- Enterprise Zones

Useful Websites

Small Business Administration (SBA)

www.SBA.gov

SBA Training and Counseling Resources

The SBA provides small business training and counseling through a variety of programs and resource partners, located strategically around the country.

Small Business Development Centers (SBDCs)

This training resource is a cooperative effort of the private sector, the educational community and federal, state and local governments. It is SBA's largest resource partner and an initiative that enhances economic development by providing small businesses with management and technical assistance. There are more than 1,100 SBDC lead and service centers located around the country.

SCORE

The SCORE Association (Service Corps of Retired Executives) is a resource partner of the SBA dedicated to entrepreneur education and the formation, growth and success of small businesses nationwide. There are more than 10,500 SCORE volunteers in 389 chapter locations who assist small businesses with business counseling and training. SCORE also operates an active online counseling initiative.

Women's Business Centers (WBCs)

Women's Business Centers represent a national network of more than 80 educational centers designed to assist women start and grow small businesses. WBCs operate with the mission to level the playing field for women entrepreneurs, who still face unique obstacles in the world of business.



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For more information:

Doug Bene

Economic Development Manager

City of Longmont

350 Kimbark

Longmont, CO 80501

Phone: (303) 651-8589

Email: